



May 2 Atelier

Plotting, Illustrating and Selling A Good Story

Tentative Schedule (subject to change!)

9:30

Doors Open: Registration & Welcome

9:45 – 10:45

Cheryl Klein, Scholastic Senior Editor

Talk: The Principles of Plot

What distinguishes plot from story? A good plot from a bad one? How does plotting relate to character? In this fast-paced talk, Klein will lay forth the principles underlying a good plot and some ways to create or strengthen your own. (www.cherylklein.com)

11:00 – 12:15

Brian Karas, Illustrator & Writer

Talk: From A to Zeus

This will be a guided tour of the making of the book, *Young Zeus* (a story about the making of a god), from the beginning ideas to final artwork. A PowerPoint presentation of each stage - from the original idea that was proposed to the publisher, to the writing of the manuscript, and onto the final artwork including some tips and techniques. (www.gbriankaras.com)

12:30

LUNCH

1:30 – 2:30

Critique Like an Editor; Illustrate Like You Mean It

Bring a 1,000 word writing sample, synopsis and one-minute pitch or your portfolio to play with.

2:45 – 4:00

Sarah Mussi, author of

Workshop: The Secrets of Narrative Drive

Creating spellbinding stories and keeping your readers glued to the page even when they should be doing other things is every writer's dream. This workshop, will look at how to create enough narrative drive to keep those pages turning, and have agents and publishers hooked too!

4:00 – 4:30

Kudos, Book Sale & Close



Faculty

Cheryl Klein is a senior editor at Arthur A. Levine Books/Scholastic, where she started her career as an editorial assistant in 2000. Among the titles she has edited or co-edited are *A Curse Dark as Gold* by Elizabeth C. Bunce (winner of the William C. Morris Award for best YA debut novel); *Moribito: Guardian of the Spirit* by Nahoko Uehashi, translated by Cathy Hirano (recognized with the Mildred L. Batchelder Award for outstanding translation); five books by Lisa Yee, including *Millicent Min*, *Girl Genius*; and *Marcelo in the Real World*, by Francisco X. Stork. For past conference talks and other information, visit her website at www.cherylklein.com.

Sarah Mussi ... “is someone who has just made the transition from aspirant writer to published, well reviewed and recognised, and is good about articulating that process, its joys and sorrows! She is a teacher and this comes through in a very lively, and delightful way.”
Editor Beverley Birch (Hachette)

Sarah attended an all girls’ school in Cheltenham and studied for an MA at the Royal College of Art, then left the UK for Africa. She now lives in London and is the author of two novels - *The Door of No Return*, which won the Glen Dimplex Children’s Book of the Year Award in 2007 and was shortlisted for three other prizes, and *The Last of the Warrior Kings*.

Brian Karas is the prolific and versatile illustrator and writer of many children's books including the New York Times Best Illustrated Book *Are You Going to Be Good?*, Atlantic, an American Library Association (ALA) Notable Book, *Saving Sweetness* by Diane Stanley, and the Boston Globe/Horn Book Honor title, *Home on the Bayou*.

The New York Times describes his work as “... depicted in a childlike style that belies the sophistication of the drawings. Exquisite and moving in its subtlety.”
(www.gbriankaras.com)



May 2 Atelier

A full day, craft-based workshop with
editor Cheryl Klein Scholastic
author Sarah Mussi
author and artist Brian G. Karas

Saturday, from 9:30-4:30pm
Parsons Paris
14, Rue Letellier
75015 Paris, France

Cost:

EARLY REGISTRATION!

80€ for SCBWI members before April 1,
90€ for nonmembers.

After April 1,
95€ for SCBWI members,
105€ for nonmembers.

Please note, there are a limited number
of critiques and portfolio reviews available.

Cost: 40€. For guidelines, please visit www.scbwifrance.com.

To register, please contact: advisor@scbwifrance.com.

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9:45 Talk: The Principals of Plot with Cheryl Klein, Editor (Scholastic)

11:00 Talk: From A to Zeus with Brian Karas, Writer & Illustrator

12:30 Lunch

1:30 Critique Like an Editor and Illustrate Like You Mean It

2:30 Workshop: The Secrets of Narrative Drive with Sarah Mussi, Writer & Teacher

4:00 Kudos and Book Sale