

Creating for the Child, Picturing the Book

A SCBWI@Parsons Paris Saturday event ...

... dedicated to the Picture Book

Spend a day with an exciting group of children's book professionals as they share their experience, craft and tips. In addition to breakout sessions for writers and illustrators, there will be individual reviews for picture book projects, manuscripts and/or portfolios.

When: Saturday, November 28, 2009
10:00am – 5:00pm

Where: Parsons Paris: 14 rue Letellier,
75015 Paris, France

Cost: EARLY BIRD (pay by Nov. 13):
45€ for SCBWI members,
65€ for nonmembers.
AFTER Nov. 13:
50€ for SCBWI members,
70€ for nonmembers.
OPTIONAL:
30€ for picture book and portfolio
reviews (a limited number available)
20€ for lunch (order in advance)

For more information, please contact:

Dana Carey dcarey_ap@yahoo.fr

Parsons contact: Bridget Strevens-Marzo
bridgimage@gmail.com

Faculty:

Marie Wabbes, author-illustrator, was born in Brussels, where she studied engraving and illustration. Her first picture book came out with Ecole de Loisirs, France, in 1965 and since then she has never stopped writing and illustrating. Most of her 175 books, among them, **Little Rabbit**, have been published worldwide. Following her husband to Africa, she trained young African artists to create children books using their own cultural background, and these books were published in Cameroon and in the US.



Desdemona McCannon, Yadzia

Williams and Sue Thornton are author-illustrator professors who co-wrote **The Bloomsbury Guide to Creating Illustrated Children's Books**: "This is a practical, step-by-step guide to becoming a successful



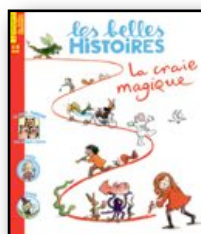
graphic storyteller. The book shows how to create exciting plots and engaging characters using a wide range of genres and how to make the work suitable for a wide range of different age groups. All in all, this is a

handy introductory guide for anyone wanting to illustrate and create books for young children." *"If you're in any way concerned with writing, illustrating or producing children's books, you need to have a copy."*
ArtBookReview.net

Tiffany Leeson is Art Director of Egmont UK, part of the Egmont Group, one of Scandinavia's leading media groups. She manages a design team of 12 designers and is Art Director of 24 brands. Tiffany is responsible for all titles for 0-7 year olds:



nearly 200 character licensed books such as **Winnie-the-Pooh, Thomas the Tank Engine, Mr Men, Postman Pat, Tintin, Barbie, Bob the Builder and Waybuloo**. Egmont publishes a wide range of formats for children of all ages: storybooks, annu-als, colouring, activity, sticker books and novelty books. Tiffany has also worked on highly illustrated picture books at Walker Books as well as mass market coloring books at Ladybird.



Elena Iribarren

is acquiring editor of Bayard's **Belles Histoires** and oversees the international section of Bayard children's publications such as the English kids' magazines,

StoryBox, DiscoveryBox
and **AdventureBox**.